The Centenary Diamond | R70,000

- **Branding in Event Materials**: Logo included on event programs, signage, and digital platforms.
- **Exhibition Space**: Booth for showcasing products and services.
- **4 Exclusive South Africa Diamond Show Launch, Ticket, Gala Dinner** networking events.
- **Digital Marketing Exposure**: Featured in social media and email blasts.

The Cullinan Diamond | R50,000

- **Entry-Level Branding**: Logo placement in event materials and the official event website.
- **Exhibition Space:** Booth at the exhibition.
- **2 Exclusive South Africa Diamond Show Launch, Ticket, Gala Dinner** networking events.
- **Digital Exposure**: Your brand promoted on the event's digital channels.

The Star of Africa II (Cullinan II) | (TBA) Emerging Industry Package (Application approval)

- **Acknowledgement in Event Materials**: Logo inclusion in the event program and on the official website.
- **Exhibition Space**: Booth to showcase your business.
- **1 Standard Ticket**: Access to event sessions and networking opportunities.
- **1 Exclusive South Africa Diamond Show Launch, Ticket, Gala Dinner** networking events
- **Brand Visibility:** Recognition as an emerging industry player looking to grow within the sector.

OR Tambo International Airport Special Economic Zone(ORTIA SEZ PRECINCT 1) Bonaero Drive, ACSA Precinct, Bonaero Park 1619

Reach Out for More Information:

sadiamondshow@nodayimaniinvestments.co.za
info@southafricadiamondshow.co.za
markerting@southafricadamondshow.co.za

statediamondtraider
State Diamond Trader
statediamondtrader.gov.za
@SDT_RSA
011 334 2691

state diamond trader
REPUBLIC OF SOUTH AFRICA

Inaugural South Africa Diamond Show 2025

EVOLUTION AND PROMOTION OF NATURAL DIAMONDS

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Together, lets shape the future of the diamond industry

Secure your and exhibition space today!

SOUTH AFRCA DIAMOND SHOW
2025

Sponsorship & Exhibition Packages

Tier Name	Cost	Key Benefits
The Blue Moon Diamond	R500,000	- Ultimate branding exposure - Keynote speaking slot at the opening ceremony - Cobranding - Media Dialogue - Exclusive access and networking opportunities - Premium exhibition space - 10 Exclusive South Africa Diamond Show Launch Tickets, Gala Dinner
The Taylor-Burton Diamond	R250,000	- Major branding opportunities - Keynote slots - Exclusive networking events - Premium exhibition space - Panel participation - 6 Exclusive South Africa Diamond Show tickets Launch Tickets, Gala Dinner
The Golden Jubilee Diamond	R100,000	- Prominent branding - Logo on event materials - 4 Exclusive South Africa Diamond Show Launch, Ticket, Gala Dinner - Access to key speakers and sessions
The Centenary Diamond	R70,000	- Branding in event materials - Exhibition space - 2 Exclusive South Africa Diamond Show Launch, Ticket, Gala Dinner - Digital marketing exposure - Access to key sessions
The Cullinan Diamond	R50,000	- Entry-level branding - Exhibition space - Logo on event materials - 1 Exclusive South Africa Diamond Show Launch, Ticket, Gala Dinner - Digital exposure
The Star of Africa II (Cullinan II)	TBA (on application approval)	- Acknowledgement in event materials - Exhibition space - Opportunities for networking - Brand visibility for new players

The Blue Moon Diamond | R500,000

- **Ultimate Branding Exposure**: Prominent logo placement across all event materials, including banners, programs, stage backdrops, and digital platforms.
- **Keynote Speaking Slot**: Opportunity to deliver the keynote address at the opening ceremony, positioning your brand as a thought leader.
- **Exclusive Networking**: Invitations to VIP sessions, private luncheons, and one-on-one networking opportunities with top industry leaders.
- **Premium Exhibition Space**: 9m x 6m (54m²) exhibition booth in a prime location.
- **10 Exclusive South Africa Diamond Show Launch, Ticket, Gala Dinner Tickets:** Full access to all event sessions, VIP lounges, and networking events.
- **Social Media Exposure**: Extensive promotion across event social channels, website, and email marketing campaigns.

The Taylor-Burton Diamond | R250,000

- **Major Branding Opportunities**: Logo placement across event materials (programs, banners, digital signage) and exhibition materials.
- **Keynote Speaking Slot**: Opportunity to speak during a significant session at the event.
- **VIP Access**: Invitations to exclusive networking events and VIP lounges.
- **Exhibition Space:** Premium booth space at the event.
- **6 Exclusive South Africa Diamond Show Launch, Ticket, Gala Dinner,** and networking events.

The Golden Jubilee Diamond | R100,000

- **Prominent Branding**: Logo placement on all key event materials, including the program and stage banners.
- **Panel Participation**: Invitation to join a panel discussion or breakout session.
- **Exhibition Space**: Booth to showcase your business.
- **6 Exclusive South Africa Diamond Show Launch, Ticket, Gala Dinner** networking events.